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BRUNCH WITH RED SOX MANAGER FRANCONA TOPS ONLINE CHARITY AUCTION.

Proceeds help Kids Clothes Club to buy winter coats for kids.

(BROOKLINE, Mass., May 22, 2006) — Listen up, Red Sox Nation. Here's your chance to talk game-day strategy with Red Sox Manager Terry Francona over brunch at the exclusive, newly opened EMC club at Fenway Park. If that weren't enough, follow it with a VIP tour of the ballpark, including a peek inside the Green Monster, a photo op with the World Series Trophy, special personalized Red Sox home jerseys and premium tickets to the game atop the Green Monster.

This once-in-a-lifetime opportunity tops the slate of the "Get Lucky" online auction and bowling extravaganza benefiting the Brookline-based Kids Clothes Club. A grassroots charitable organization now in its 15th year, The Kids Clothes Club raises money to buy warm winter coats for children in need. The auction, online now through June 9, is powered by the Cambridge, Mass.-based cMarket.com. Bidding will wrap up at the live event, June 11 at Lucky Strike Lanes, 145 Ipswich St., Boston. View the auction and find event information at <http://kcc.cmarket.com>.

The winning bidder of the Red Sox package and three lucky friends will sit down to a private brunch with Francona Thursday morning, June 29. After one-on-one time with Francona in the new open-air EMC Club, offering the best views of Fenway Park, the group will take an hour-long VIP tour. That evening, settle into premium seats to watch the Red Sox play the Mets, and see your name on the scoreboard during the game. The package also includes exclusive access to the warming track to watch batting practice, a photo with Red Sox mascot Wally the Green Monster and four goodie bags.

"This is truly a dream deal for any Red Sox fan, and we are thrilled the proceeds will help us provide more deserving kids with new winter coats," said Kids Clothes Club board member Linda Plazonja. "Putting the auction online gives more people the opportunity to get involved. We're hoping the auction will raise enough funds to keep Boston's children warm through the next two winters."

In all, the "Get Lucky" Auction features 46 items that indulge in fine food and fine living—all for a good cause.

Foodies will enjoy the opportunity to work alongside LaMorra Executive Chef/Owner Josh Ziskin as guest chef followed by dinner for six; a cooking party for 10 people with Rialto Chef Jody Adams; a lavish antipasto for 20 people provided by LoBello's; a four-course lobster tasting at Lineage in Brookline; a tour of the Cook's Illustrated test kitchen, plus private tastings, catered affairs, and certificates to Boston's top dining spots.

Those looking for something a bit more exotic will find vacation packages to Paris, London, Calgary, New York and San Diego. Thrill seekers might enjoy a two-hour sail aboard an America's Cup yacht or an exhilarating top gun experience in a light attack fighter plane.

About The Kids Clothes Club

The Kids Clothes Club is a grass roots organization of neighbors helping neighbors. The Kids Clothes Club provides children from around the Boston area the gift of new warm winter coat. Working with churches, schools and social service agencies, the organization was able to provide winter coats to 4,000 children last year. Contact the organization by calling (617) 739-6729 or go online to www.kidsclothesclub.org.

About cMarket

cMarket is the leading on-demand, online auction platform solely for organizations engaged in fundraising for non-profit causes. With more than 1,000 customers, online auctions powered by cMarket.com have generated funding successes by allowing organizations, both large and small, to identify new sources of income and, at the same time, build mission awareness and heightened caring for the cause. For more information, visit www.cmarket.com.

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