NAME

TITLE

ADDRESS

CITY/STATE/ZIP

Dear (NAME),

We work with (YOUR CHARITY) and would like to ask for your support with our upcoming online auction with BiddingForGood. BiddingForGood is a charitable e-commerce company that connects fundraisers, shoppers, and businesses.

For our online auction, we’re seeking items from donors like you, which we can put up for bid. We’re contacting select companies like yours about this worthwhile chance to support (CHARITY) by donating what you can while at the same time promoting your brand and product to a target audience of nearly (insert # of your organization’s members) (CHARITY) supporters, (IF APPROPRIATE ADD THE FOLLOWING): but also to the BiddingForGood community, over 330,000 people.

Starting in (month promotion will begin); (CHARITY) will begin promoting (name of auction) online auction to our supporters. This online auction enables us to provide Item donors like you with a valuable platform for visibility within our community. You’ll be featured on the auction home page, in weekly e-mail alerts, and in the online catalog where we can include a logo, item image, and a link to your own website. Being featured in these ways will bring publicity to you, your company and your product.

We ask that (YOU/COMPANY NAME) consider donating (auction item) or any other item you would like to donate. For more information, please visit INSERT URL HERE to see the online auction as it starts to take shape. Feel free to contact us with any questions at (YOUR PHONE NUMBER). Enclosed, please find a donation sheet or you can visit INSERT URL HERE and click on the Donate Item button. Thank you in advance for your kind consideration.

Sincerely,

< INSERT CORRECT SIGNATURE(S)>

Committee Member Name(s)

Title(s)