

# Auction Items Checklist

## Improve Your Auction Catalog by Including Items in These Categories

The types of items you have in your catalog can make or break your auction. When you're looking for item donations, how do you know which items to go after, or which ones are popular? Are there any items that are "must-haves" for your auction? Here's a list of the top 5 based on our experience, with room to write down your ideas.

### 1. Top-performing Item Categories on BiddingForGood

#### Ask for donations in each category

Add value and variety to your auction catalog:

- Dining**  
Everyone enjoys going out for a nice meal
- Travel**  
There's nothing like a great trip!
- Getaways**  
Weekend vacations or exotic getaways
- Sports Tickets**  
Watching your favorite team is exciting
- Entertainment Tickets**  
Seeing your favorite performer is unforgettable
- Retail Gift Cards**  
Sometimes you just gotta shop
- Unique Experiences**  
Some experiences are truly once in a lifetime

My Ideas...

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## 2. Top-performing Items Gathered from Your Community

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These are items that your community can supply; they are unique offerings that cannot be purchased at any store or bought online. Here are some examples:

### Get the community involved!

Your community has a lot to offer:

- Principal for a day
- A reserved parking spot
- Lunch with the mayor
- Shadow a local professional for a day

My Ideas...

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## 3. Top Fund-a-need Items

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There may be bidders out there who want to give, but don't see any items they'd like to bid on. Or, they may be actively bidding, but want to be sure they donate a certain dollar amount. Fund-a-need items offer the perfect opportunity for these individuals to contribute.

### These items are easy additions to your auction!

Ideas for schools, food banks, hospitals:

- \$100 to send a kid to summer camp
- \$50 to buy groceries for a family in need
- \$200 to help renovate the building

My Ideas...

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## 4. Top Items Specific to Your Area and Community

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While it's important to keep the big picture in mind, remember to include items that are of specific interest to your community. You know what excites them the most.

### Get the community involved!

Your community has a lot to offer:

- Local events
- Yard maintenance
- Courier service
- Paint a house

My Ideas...

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## 5. Don't Be Afraid to Ask for Gift Card Donations

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Whether it's a gift card to Starbucks, a local restaurant, or Saks Fifth Avenue, people love to bid on gift cards. Here's their chance to give to your organization, while using the gift card at their favorite place!

### Gift cards are a sure bet!

Most businesses love giving to a good cause:

- Restaurants
- Local businesses
- Car repair/oil change
- Newspaper/magazine subscriptions

My Ideas...

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